

# Partnership for Education

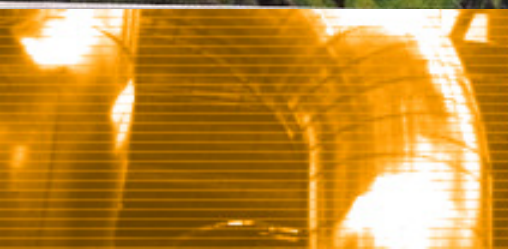
## Indonesian Teacher Conference 2007

Enabling the generation of learning

November 27 - 28 2007

Balai Kartini

Jakarta - Indonesia



**Setting The Context...**  
**Students of today: The Millennials and**  
**How they learn (best)**

# Education Landscape has Changed

<b>Traditional Learning</b>	<b>New Learning</b>
<b>Teacher Centered</b>	<b>Student Centered</b>
<b>Single Media</b>	<b>Multimedia</b>
<b>Isolated Work</b>	<b>Collaborative Work</b>
<b>Information Delivery</b>	<b>Information Exchange</b>
<b>Factual, Knowledge-Based Learning</b>	<b>Critical Thinking and Informed Decision Making</b>
<b>Push</b>	<b>Pull</b>



**Learning Domain  
and Space from  
My Fadzieka Point  
of View:**

- Bobby Bola
- Kiki Kelinci
- Jump Start
- Encarta Kids
- Google Image

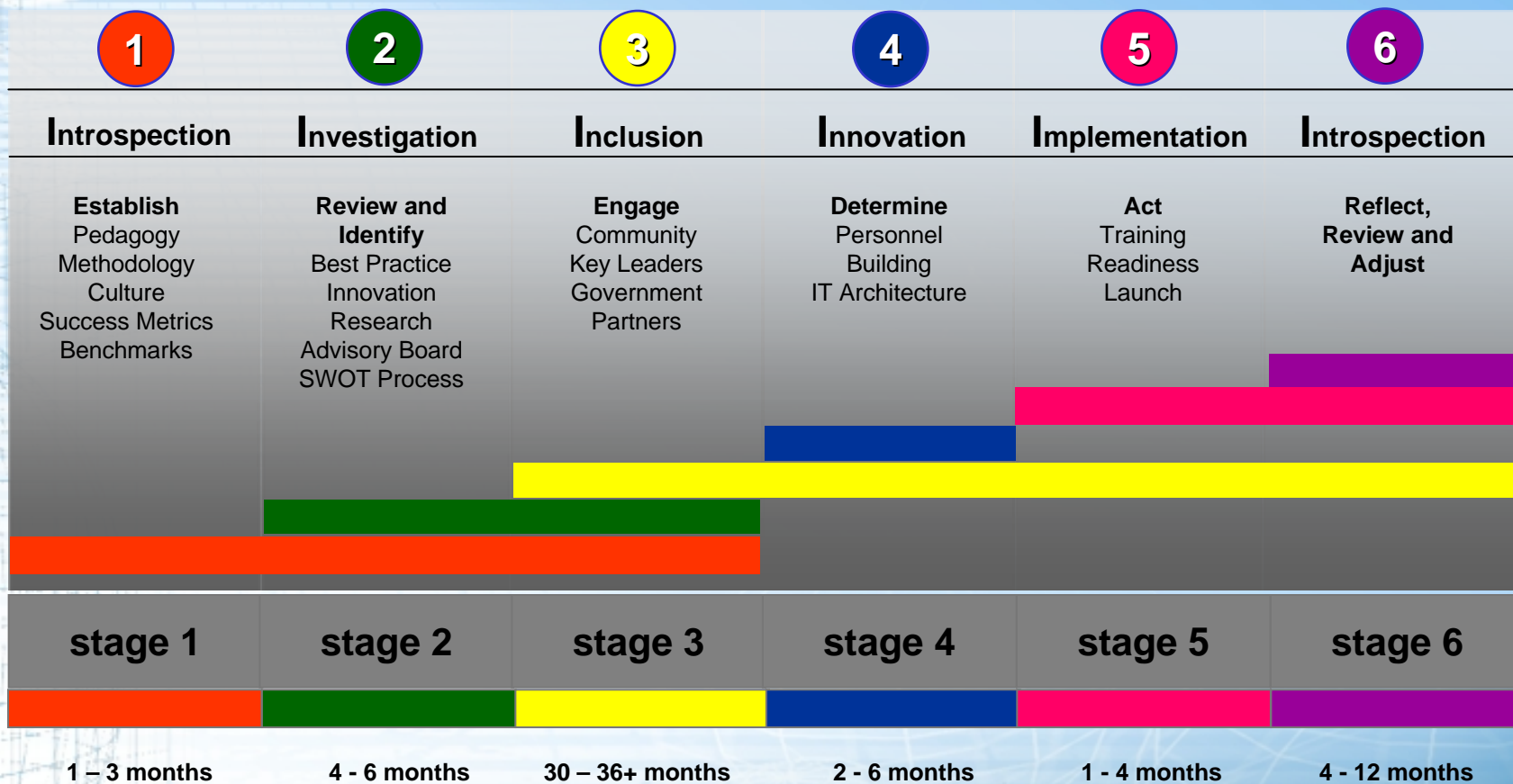
# My Fadzioka Realities....

- His grandfather sends him email.
- His mom read the email to him.
- He tells them what to write back to grandpa.
- He has many software programs that are for problem solving, exploration and FUN!!
- He checks out stuff on kids' websites.
- He "reads" kids' books online.
- He will take classes online when he goes to school.
- His high tech realities are endless...  
and will be an integrated part of his life.

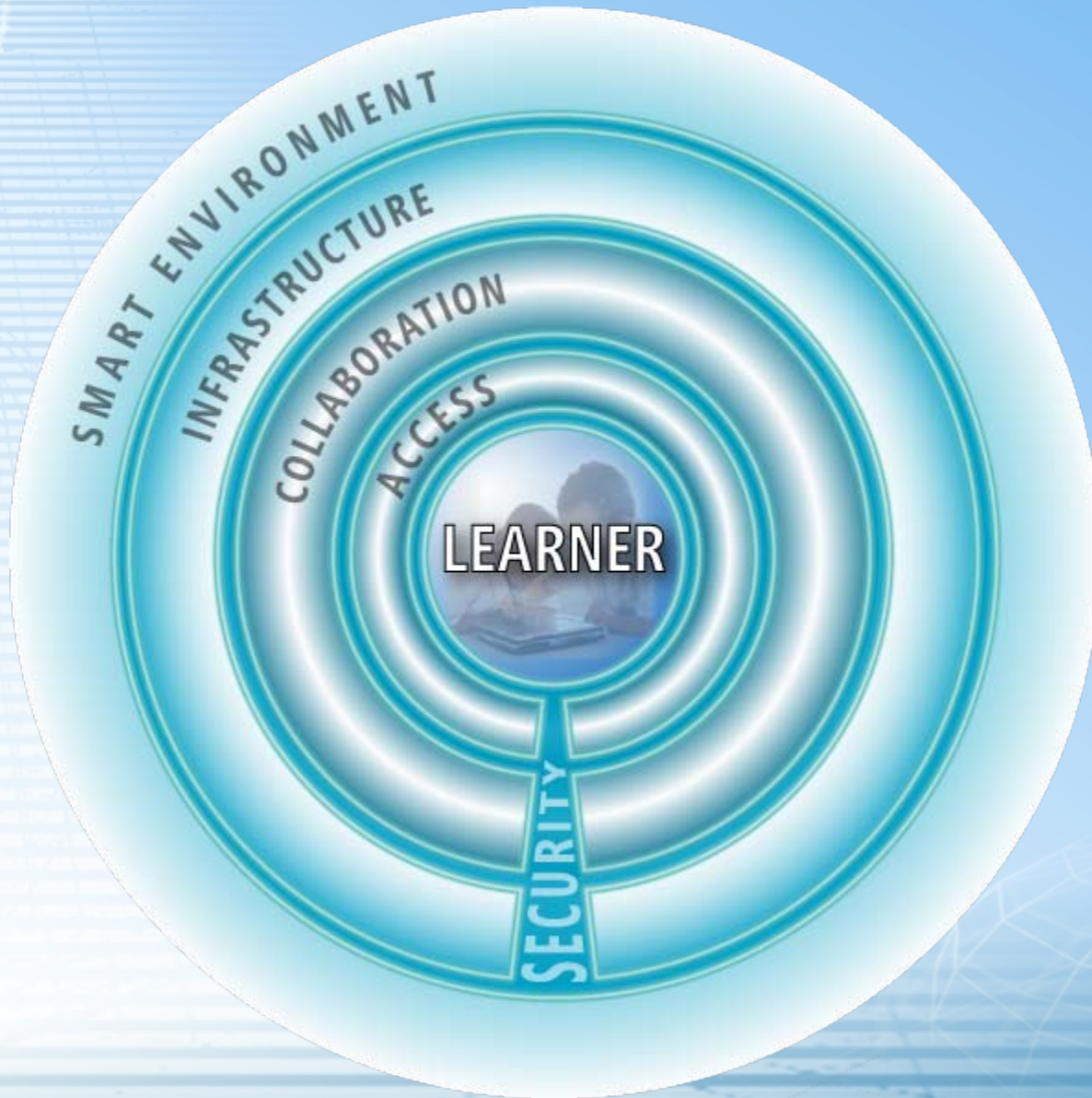
...IS YOUR SCHOOL READY FOR MY SON ?

building the school of the future...

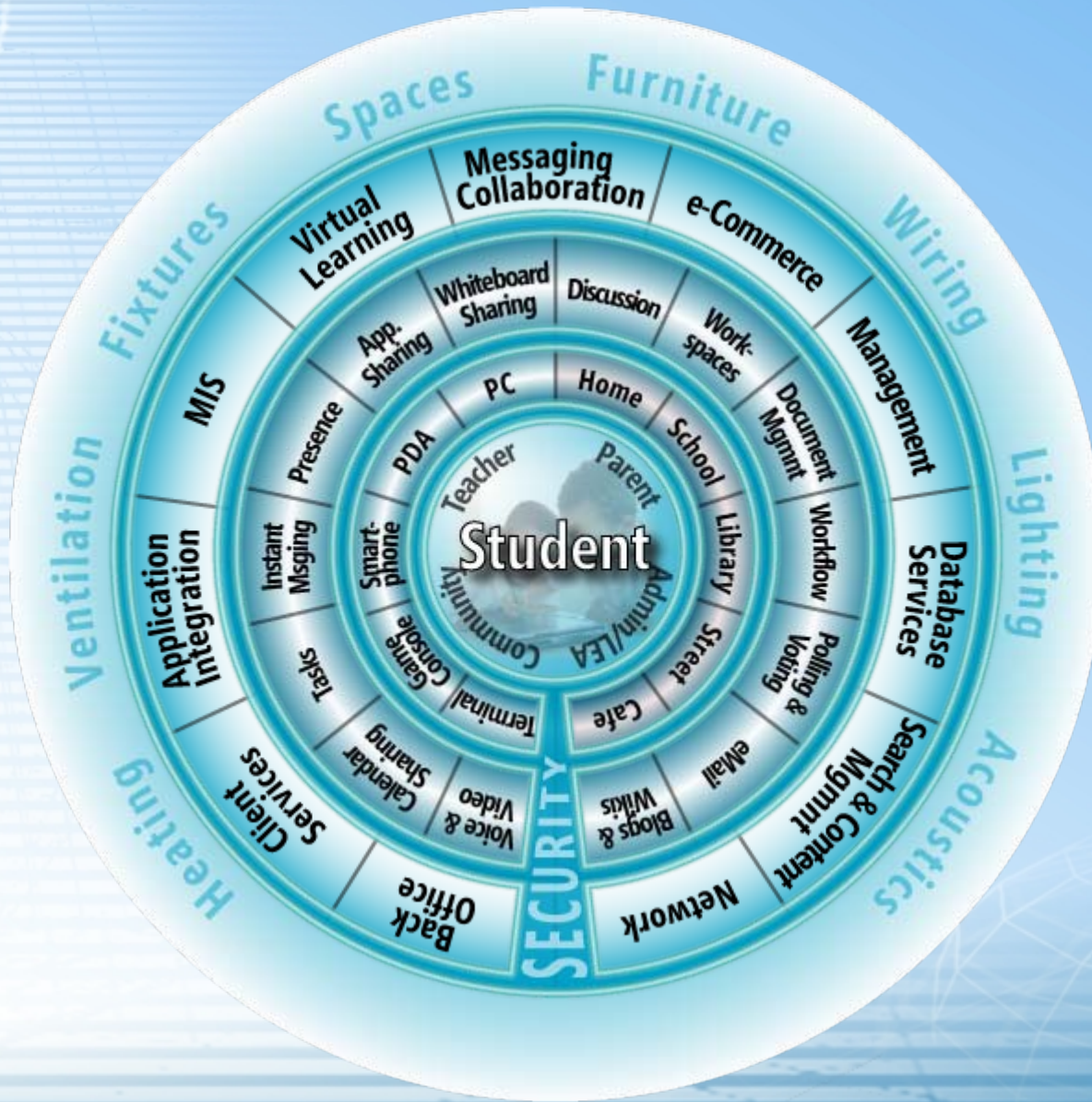
## 6<sup>i</sup> Development Process<sup>©</sup>



# Blueprint for the Future



# Blueprint for the Future







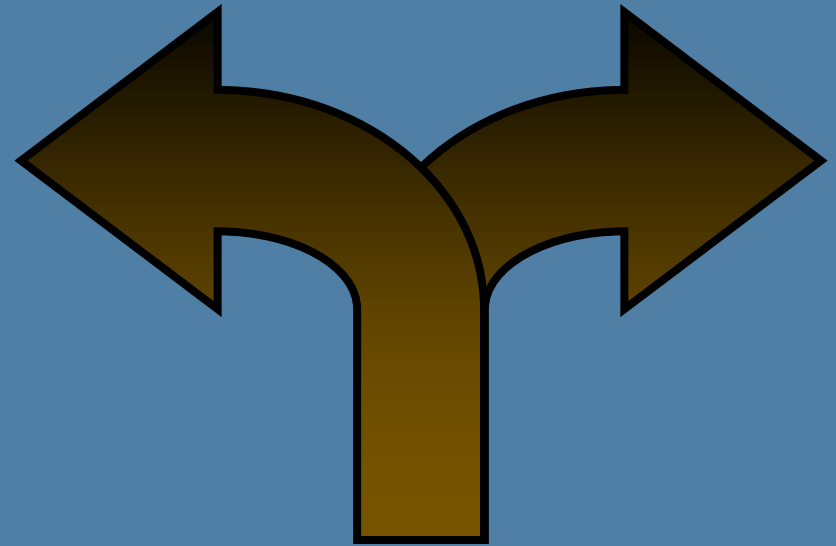
# Why Mobile technology

- Students spending more time on homework and coming to class better prepared.
- Parents becoming more involved with their children's education.
- Teachers reporting that they can more effectively prepare lesson plans meet their curriculum goals and individualize the curriculum.
- Teachers are enthusiastic and challenge about the technology, allows them to be information facilitators rather than sources of facts.

# Why e-Learning?

- Many schools have simply applied technology on top of traditional teaching methods – that's not enough
- Finding effective ways to use technology is a challenge facing educators and policy makers globally

- The goal is to create a safe environments where students have access to resources, and teachers can use tools to help them do what they do best...teach!
- e-Learning is becoming a global strategy



BROPHY COLLEGE  
PREPARATION

Tablet PC Experience Program



# Tablet PC Pilot Program

- **Choosing the right technology**
- **Choosing the right partner**
- **Infrastructure**
- **Timeline**
- **Purchase program**
- **Educator and administrator involvement**
- **Parental involvement**
- **Student participation**
- **The rollout**
- **Evaluation**



Learn @ the speed of thought.

Experience the new phase in learning with eLearning Made Simpler Systems, Inc.

# Intuitiv Learning



**Vertical Integration**

Enterprise Wireless, Security, and Technology Solution

**TOSHIBA**  
Leading Innovation >>>

# Cyber School Concept



Integrated  
Scope of Work

Wireless Local Link  
Wireless Hotspot  
Broadband Internet Connection

**E-Learning (for All Grade)**  
**E-mail Hosting**  
**SMS Services**

PC Lab  
Data Center  
Notebook Toshiba

Firewall and Security  
Bandwidth Management

Onsite Technical Support  
Service & Maintenance Support

Training and Transfer Technology  
Content Administrator

# Financing Solution

## TOSHIBA & Partner

- Design
- Implementation
- Operation
- Maintenance
- Full Finance
- Full Investment

## School

- Prepare Classroom
- Zero Investment Cost
- Zero Operation Cost
- Zero Maintenance Cost

**PARTNERSHIP**

# TOSHIBA

## Brand Lineup by Product Category

Brand Name

Product Category

**Qosmio**

AV Notebook PC

**Satellite®**

Consumer Value-Line &  
DT Replacements

**TECRA®**

Enterprise Thin & Light

**PORTÉGÉ®**

Ultraportables



**Remember Fadzieka.....**



**We are ready, are you?**



**TOSHIBA**

Leading Innovation >>



beyond freedom